

Introduction



If you want to reach a variety of directors, professionals and decision makers in the oil industry then advertise on the EPSweb website. EPSweb has a global network of E&P professionals working in the major oil capitals, communicating products and services via dedicated sales campaigns, networking, the website and product literature.

EPSweb's unique interactive map is one of the most innovative ways of displaying geological data and information which attracts more traffic and gives this site a major advantage over others. By being the market leader in on-line technology and marketing, EPSweb gets over 1200 hits per month to E&P professionals, which include:

- Exploration Managers
- Exploration Departments
- Senior Decision Makers
- New Ventures Managers And Teams
- Business Development Professionals
- Geoscientists
- Geophysicists
- Geologists
- Petrophysicists
- Academic Groups

What we do

EPSweb is the global commercial network for the E&P industry. Offering valuable access to products and services across the upstream sector. The EPSweb team of experienced sales and marketing professionals provide value and efficiency to E&P sales and marketing campaigns. Drawing on experience, professional training and well developed client relationships, EPSweb delivers value to suppliers and consumers alike.

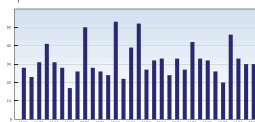
Feedback

All advertisers will get monthly reports on web traffic plus any direct enquiries from clients and prospects

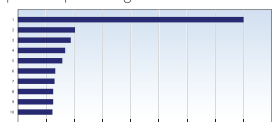
Pages per Visit



Unique Visits



Top 10 Popular Pages



Advertising Rates

Branded link and dedicated Products and Services page with links, downloads, design and web maintenance	£4000 for 6 months
Branded link and dedicated Products and Services page with links, downloads and web maintenance without design	£3000 for 6 months
Small advert on the home page (2x3cm)	£400 quarterly
Small advert on any other page (2x3cm)	£200 quarterly
Large advert/banner or other on the home page	£800 quarterly
Large advert/banner or other on any other page	£400 quarterly

Interactive web content, presentations and public relations quoted separately. Exclusive runs are available on request.

People who are already there

EPSweb represents a network of senior E&P sales and marketing professionals working together. EPSweb is managed and coordinated from the UK, with associates in most major E&P centres globally. EPSweb can do the following:

- Increase revenues
- Shorten the sales cycle time
- Target your full market potential

Testimonial

" From October 2006 to March 2008 EPSweb worked with my company in the sales and marketing of my multicient report on India.

Their enthusiastic efforts proved very successful to our mutual benefit and I was particularly impressed by their initiative and encouragement in converting the report to GIS format which added value and increased sales.

I look forward to working with EPSweb again when another opportunity arises"

Ken Rutherford Director Rutherford Exploration Limited

" To continue to deliver value to our clients, we have to know their needs in as much as they have to know our services. EPSweb has been invaluable in facilitating this communication.

With EPSweb our services are well represented to our international client base. Peter and his team understand both the value in what we provide, and the needs of our clients.

Our partnership with EPSweb has been a major factor in the success of our international consulting services."

Product Manager Canadian Discovery Ltd

What we need you to do

Call Mo Cunninghame on **07708 896 845** or email **mo@epsweb.com** and get your products and services in front of the right eyes.



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